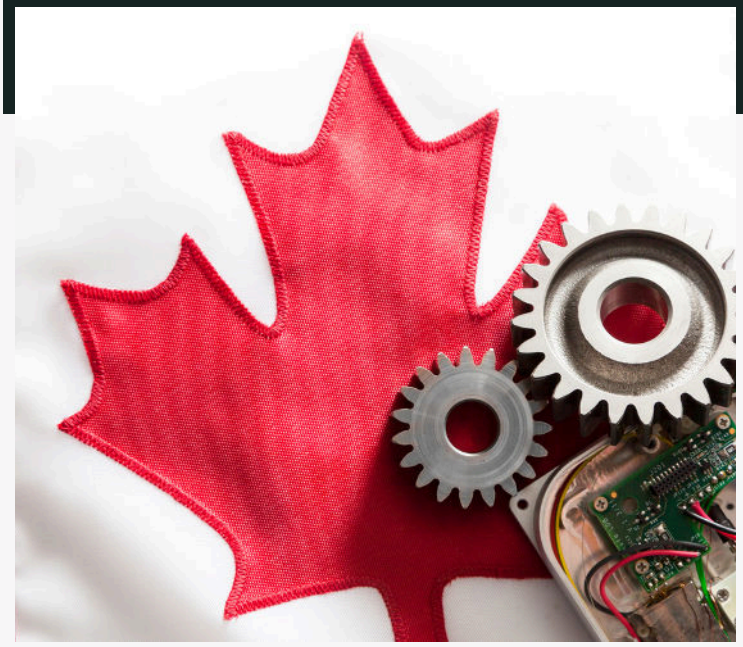

A Canadian Opportunity

For Canadian industry, the changing trade landscape reinforces the importance of building resilient supply chains closer to home.

Companies are increasingly looking at where their products and components come from, how exposed their supply chains are to changing trade conditions, and where Canadian suppliers can provide greater stability.

This creates opportunities for manufacturers across the country. Strengthening domestic supply chains can reduce reliance on international sourcing, support skilled Canadian jobs, and help ensure critical manufacturing capabilities remain available within Canada.

At the same time, continued investment in defence, marine, infrastructure, and other strategic sectors is creating long-term demand for Canadian manufacturing capacity.

Rainhouse's Perspective

Recently, Rainhouse President Ray Brougham joined CHEK News to discuss the changing Canada-U.S. trade environment and what it means for local manufacturers.

For Rainhouse, the current environment has not changed our focus on long-term growth. Despite broader economic uncertainty, we continue to see demand for Canadian manufacturing and remain committed to investing in the people and capabilities needed to support our customers.

Rather than preparing to ramp down, Rainhouse has recently expanded our team with five new employees.

That growth reflects our confidence in the opportunities ahead and the importance of maintaining the capacity, skills, and expertise needed to respond as customer requirements evolve.

Growing Through Uncertainty

Manufacturing resilience is about more than responding to tariffs.

It means investing in skilled people, maintaining strong quality systems, developing trusted supplier relationships, and continuously improving the capabilities required to compete in a changing market.

For Rainhouse, that means continuing to invest in our team and manufacturing capabilities while maintaining the quality, reliability, and responsiveness our customers depend on.

It also means building strong relationships across Canadian industry. As companies reconsider sourcing strategies and look for ways to strengthen their supply